

## PRODUCT DATA SHEET



### Avery® DOL 2800/2900 Promotional Series

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#### Introduction

Avery DOL 2800/2900 Promotional Series is a polymeric calendered laminate and has been specifically designed as a short to medium term protective overlaminating film for digitally printed images.

#### Description

Face-film : 80 micron flexible, transparent, calendered vinyl  
**DOL 2800** Promotional Gloss Clear  
**DOL 2900** Promotional Matt Clear

Adhesive : permanent clear pressure sensitive, acrylic.  
Backing paper : one side coated bleached kraft paper, 87 g/m<sup>2</sup>

#### Conversion

For processing tips and reference guides please refer to Technical Bulletins:

- 5.3 Recommended combinations of Avery overlaminates and Avery Digital Print Media.
- 5.4 Processing tips for Avery DOL films.

#### Uses

Protective overlaminating film for digital printed images on flat or slightly curved substrates for promotional short-term in- and outdoor advertising.

#### Features

- Adds attractive uniform finish to a print.
- Protects against UV radiation and abrasion.
- Especially designed for inkjet printed images

#### Note

The durability of a printed image always depends on the toner/ink, film, used overlaminate, processing and exposure conditions.



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## PRODUCT CHARACTERISTICS

## Avery® DOL 2800/2900 Promotional Series

### Physical properties

Features	Test method <sup>1</sup>	Results
Caliper, facefilm	ISO 534	80 micron
Caliper, facefilm + adhesive	ISO 534	100 micron
Gloss		
DOL 2800 Gloss	ISO 2813, 20°	70 %
DOL 2900 Matt	ISO 2813, 85°	75 %
Adhesion, initial	FINAT FTM-1, stainless steel	450 N/m
Adhesion, ultimate	FINAT FTM-1, stainless steel	650 N/m
Shelf life	Stored at 23°C/50-55% RH	2 years
Durability film	Vertical exposure	4 years

### Temperature range

Features	Results
Lamination temperature	See Technical Bulletin
Service temperature	-40°C to +80°C

### Chemical properties

Features	Test method <sup>1</sup>	Results
Chemical resistance		Resistant to most mild acids, alkalis and salt solutions.

Prolonged immersion in gasoline and similar fluids is not recommended.

#### Important

Information on physical and chemical characteristics is based upon tests we believe to be reliable. The values listed herein are typical values and are not for use in specifications. They are intended only as a source of information and are given without guarantee and do not constitute a warranty. Purchasers should independently determine, prior to use, the suitability of this material to their specific use.

All technical data are subject to change. In case of any ambiguities or differences between the English and foreign versions of these Conditions, the English version shall be controlling.

#### Warranty

Avery® branded materials are manufactured under careful quality control and are warranted to be free from defect in material and workmanship. Any material shown to our satisfaction to be defective at the time of sale will be replaced without charge. Our aggregate liability to the purchaser shall in no circumstances exceed the cost of the defective materials supplied. No salesman, representative or agent is authorised to give any guarantee, warranty, or make any representation contrary to the foregoing.

All Avery® branded materials are sold subject to the above conditions, being part of our standard conditions of sale, a copy of which is available on request.

#### 1) Test methods

More information about our test methods can be found on our website.

#### 2) Durability

The durability is based on middle European exposure conditions. Actual performance life will depend on substrate preparation, exposure conditions and maintenance of the marking. For instance, in the case of signs facing south; in areas of long high temperature exposure such as southern European countries; in industrially polluted areas or high altitudes, exterior performance will be decreased.



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